



DIVISIONE CORPORATE

SOLUZIONI PER LE IMPRESE

ITALIAN DESK IN CINA

BNP Paribas è presente in Cina dal 1860 quando aprì il suo primo ufficio a Shanghai.

Oggi BNP Paribas (China) LTd, è una banca operativa con quattro filiali a Pechino, Shanghai, Tianjin e Guangzhou, due uffici di rappresentanza, a Chengdu e Suzhou e con uno staff di oltre 1600 unità nel territorio della dinamica Grater China. Il Gruppo ha acquistato inoltre una partecipazione del 12,6% in Bank of Nanjing, una delle più grandi banche commerciali della regione di Jiangsu, con 60 sportelli e oltre 1500 persone.

Per contribuire allo sviluppo degli scambi commerciali tra Cina e Italia e assistere gli investitori italiani interessati a stabilirsi o a incrementare la loro presenza in Cina, BNP Paribas Cina e BNL hanno deciso di unire le loro competenze professionali al servizio delle imprese italiane, istituendo un Italian Desk all'interno di BNP Paribas.

Attraverso l'Italian Desk le aziende italiane avranno accesso ad una gamma completa di soluzioni per le proprie necessità di trade finance e corporate banking e avranno accesso ai seguenti prodotti e servizi di International banking:

- Cash Management
- Internet Banking
- Trade Finance
- Finanziamenti a Breve Termine
- Finanziamenti a Medio Lungo Termine
- Export & Project Finance
- Finanza Strutturata
- Equity Derivatives
- Fixed Income
- Asset Management

CONTATTI

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GRUPPO BNP PARIBAS



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ITALIAN DESK IN CHINA

BNP Paribas has long engaged in China since 1860 when it opened its first office in Shanghai. Today, the group has a wholly foreign-owned "legal person status" bank: BNP Paribas (China) Ltd. with operational branches in Beijing, Shanghai, Tianjin and Guangzhou, two representative offices in Chengdu and Suzhou. It currently has over 1,600 staff in the dynamic Greater China Region.

The group also owns a stake of 12,6% in Bank of Nanjing,

one of China's biggest commercial banks located in Jiangsu province, with the number of branches totaling 60 and employing more than 1,500 people.

In agreement with BNL, BNP Paribas has set up an Italian Desk in order to contribute to the development of the commercial exchanges between China and Italy and to assist the Italian companies to establish a presence in China or to increase their local presence.

Trough the Italian desk, the Italian enterprises will have full access to comprehensive solutions for all their trade finance and corporate banking need and to the following domestic and international banking products and services:

- **Cash & Liquidity Management**
Deposits
Entrust Loans
Electronic Banking
- **Trade Finance & Payment Means**
Trade Finance (Import and Export)
Domestic Transfers and Int'l Remittances
Payment Guarantees
- **Optimizing Funding Sources**
Working Capital Loans
Loan Syndication
- **Financing Your Investments**
Acquisition Finance
Optimization Finance
- **Specialized Financing**
Export Finance
Project Finance
Commodities Financing
- **Reducing Your Risks**
FX and Interest Rate Derivatives
Receivables Discounting
- **Managing Your Assets**
Structured Deposits
Other Derivatives
- **Managing Business Growth**
Mergers & Acquisitions
Corporate Advisory
Equity Capital Market

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