

CELEBRATING PHILANTHROPY WITH BNP PARIBAS WEALTH MANAGEMENT

June 2014

BNP PARIBAS WEALTH MANAGEMENT

Transforming lives forever BNP Paribas Wealth Management has been celebrating outstanding philanthropic initiatives by individuals since 2008. We are delighted to announce our highly-deserving laureates for 2014, whose actions focusing on impact investing and social inclusion have changed the lives of individuals in the USA and in Poland forever.



Charly and Lisa Kleissner Founder of the "KL Felicitas Foundation" - USA

SPECIAL PRIZE

Tomasz and Barbara Sadowski are awarded the Jury's Special Prize for their social integration work and promotion of their social franchise model in Poland and abroad. The **Barka Foundation for Mutual Help** empowers and reintegrates socially marginalised groups through education, training, entrepreneurship and housing programmes.

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GRAND PRIZE

Charly and Lisa Kleissner, founders of the **KL Felicitas Foundation**, are receiving this year's Grand Prix for their global work in impact investing. Through their co-creation of impact networks designed to serve both social entrepreneurs and impact investors, combined with advocating through transparency their commitment to align 100% of their assets with their values, the Kleissners have demonstrated that impact investing can be a replicable investment strategy for philanthropists around the world.



Tomasz Sadowski and Barbara Sadowska Founders of the "Barka Foundation" - Poland

Giving Philanthropy a voice

This year's laureates highlight what philanthropy can achieve and the positive impact it has on communities, countries and the world. BNP Paribas continues to focus its efforts on maximizing its clients' investments both in financial terms and in generating a substantial and longlasting social impact. This commitment is recognized in BNP Paribas being commended as the 'Best Private Bank for Philanthropy Services' and for 'Social Investing'. Through this powerful combination of philanthropy expertise and individual generosity wealth is developing a social voice – and it's increasingly being heard.

Give well and good

If you are interested in investing your private resources for public benefit, our Wealth Management philanthropy experts can explain how to transform your ideas into actions and accompany you through your philanthropic journey.

To find out how, like our laureates, you could make a difference to those in need, please contact your relationship manager or visit our website at

> www.wealthmanagement.bnpparibas.com



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